

Ambassador Involvement Activities from April 2018 – August 2018

Overall mission:

Elevate Advanced Manufacturing ambassadors educate Iowa about advanced manufacturing careers and share a positive perception of the manufacturing industry by representing both their company and the manufacturing industry at events, in presentations, and in open discussions.

September 14th, 2018: *Tanya Michener, Newton Development Corporation*

Tanya presented at Newton High School to Industrial Arts and Agriculture students about Advanced MFG jobs, what they look like, what companies are in Newton, and what kind of skills they would like to see. She presented to 100 students and 3 educators.

September 19th, 2018: *John Persons (JP), Precision, Pulley & Adler*

JP promotes careers in advanced manufacturing while sitting on the Indian Hills Community College Trade Committee. As a member, he shares resources to help develop a program for college students to be prepared for the workforce.

September 20th, 2018: *Teri Voss, Vermeer Corporation*

Vermeer Corporation partnered with Elevate Advanced Manufacturing to host a Parents' and Students' Informational Night at Pella Career Academy in Pella, Iowa. Over 100 parents, students, and educators attended. The attendees learned about manufacturing career pathways from Elevate, the relations of manufacturing careers and personality traits and interest, college debt vs. earning and career potential, and much more!

September 20th, 2018: *Alex Monaghan, Elevate Advanced Manufacturing and Joel Bennett, Veel Hoeden Consulting*

Joel and Alex exhibited the Elevate Advanced Manufacturing booth at Vermeer's Parent and Student Night in Pella, Iowa. They talked to the attendees about advanced manufacturing career pathways and resources on the Elevate Iowa website.

October 2nd, 2018: *Elevate Ambassadors*

Many Elevate Ambassadors attended Legends in Manufacturing Dinner to celebrate the industry and networked with new ABI members. Many great conversations occurred that related to manufacturing.

October 3rd, 2018: *Elevate Ambassadors*

Many Elevate Ambassadors attended the Advanced Manufacturing Conference to network with other ambassadors, learn from knowledgeable speakers, and share Elevate's resources in conversation.

October 4th: *Tanya Michener, Newton Development Corporation*

Tanya partnered with Graphics Packaging in Newton to host tours for Manufacturing Day. The city council and about 20 students and educators toured.

October 5th, 2018: *Tanya Michener, Newton Development Corporation*

Tanya partnered with TPI Composites to host tours for Manufacturing Day. Newton High School shuttled approximately 40 students to TPI Composites throughout the day and evening.

October 5th and 11th: *Agri-Industrial Plastics Company team*

Agri-Industrial Plastics Company had a panel of employees from different departments discussing their career paths and what opportunities there are in advanced manufacturing to local students. They primarily had juniors and seniors interested in advanced manufacturing careers. The students were there for approximately one hour and got a presentation about who they are and what they do, a tour of the plant, and participated in a panel discussion with four employees. The students and educators came from Pekin Community School, Van Buren High School and Sigourney High School.

October 12th, 2018: *Kelly Mitchell, DMACC, Teri Vos, Vermeer Corporation, Tanya Michener, Newton Development Corporation*

Kelly, Teri, Tanya and Elevate Advanced Manufacturing attended a Teacher in the Workforce Conference at Bondurant High School to present advanced manufacturing career pathways to 15 educators. After the presentation, Elevate led a panel discussion on advanced manufacturing careers, future outlook in the manufacturing industry, and business/educator partnership opportunities.

October 18th, 2018: *Michael Mantz, Goodwill of the Heartland*

Michael presented advanced manufacturing career pathways and Elevate resources to Marion High School students in Marion.

October 19th, 2018: *Ann Sclapia, Southwestern Community College*

The CTE (Career and Technical Education) Day Vendor Fair was held at Southwestern Community College. Twenty-one businesses participated: Lakeside Hotel & Casino; Ken Garff Automotive Group; Warren Distribution; Clearview Homes; Greater Regional Medical Center; Michael Foods; B Street Collision; Paul Mueller Company; Hormel Foods Corporation; Southwest Iowa Rural Electric Cooperative; Mt. Ayr Health Care Center & Maple Ridge Assisted Living; Johnson Controls; Jerry's Red Oak Welding Supplies; Fres-co System USA; Imagine the Possibilities; Precision Optical Group; Spirit Cares; BUNN Corporation; Iowa Steel Fabrication; Creston & Southern Hills Specialty Care; and Southwest Iowa STEM Hub. Around 350 high school students were in attendance to learn about career pathways including manufacturing.

October 19th, 2018: *Ann Schlapia, Southwestern Community College*

Southwestern Community College hosted a CTE (Career and Technical Education) Day Vendor Fair in Creston. Twenty-one businesses participated to promote and educate their career pathways to over 350 high school students.

October 23rd, 2018: *Janna Umfleet, Iowa Workforce Development at Hawkeye Community College*

Janna and her team set up a table at the Parent Teacher Conferences at West High School and promoted manufacturing via videos. Parents and students stopped by the table to register for a door prize and asked questions about manufacturing career pathways.

November 8th, 2018: *Michael Mantz, Goodwill of the Heartland*

Michael presented Elevate resources and advanced manufacturing career pathways to six people from the general public who entered their training program in Cedar Rapids.

November 14th, 2018: *Steve Schnieders and Matt Schroeder, Stellar Industries*

Stellar Industries, Inc. hosted 15 students and educators during their Junior Career Track Tours from Clear Lake High School. The ambassadors talked to the students about the career pathways offered right here in Iowa and had the opportunity to show them first-hand the world of manufacturing during a tour of the plant. The students ended their visit by getting hands on with some of the Stellar Ind. equipment in Garner.

November 14th, 2018: *Michael Mantz, Goodwill of the Heartland*

Goodwill of the Heartland hosted a job fair for Linn-Mar High School, Benton Community High School, Cedar Rapids Washington High School and home schools from Marion. During the job fair, Michael presented Elevate resources and advanced manufacturing career pathways to twenty-seven students. This event took place in Cedar Rapids.

November 15th, 2018: *Tanya Michener, Newton Development Corporation*

Tanya partnered with Cline Tool, Patriot Converting and TPI Composites to host tours for Newton High School students. The students learned about careers in manufacturing and the industry outlook. Approximately 35 students and educators attended.

November 15th, 2018: *John Persons, PPI*

JP, presented the Elevate Iowa program, PPI and AWS at the Mount Pleasant minimum-security prison and received positive feedback from inmates.

November 19th, 2018: *Michael Mantz, Goodwill of the Heartland*

Michael presented Elevate resources and advanced manufacturing career pathways to six people from the general public who entered their training program. This event took place in Cedar Rapids.

November 20th, 2018: *Doug Johnston, Montezuma Manufacturing*

Doug presented to 130 students at Career Discovery Day, hosted by Iowa Valley Community College and Poweshiek Iowa Development, on advanced manufacturing careers and career pathways.

Fall 2018: *Kelly Mitchell, Des Moines Area Community College*

Kelly had formal conversations with several businesses, families, and a veteran about career pathways in manufacturing and Elevate Advanced Manufacturing resources.
